

# EnlightenNext®

## A 20 Year Tribute

Biennial Report 2008–2009



2009

2007

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# EnlightenNext®

## A 20 Year Tribute

### Biennial Report 2008–2009

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# Our Mission

EnlightenNext is dedicated to catalyzing evolution in consciousness and culture. We strive to be leaders, examples, and pathfinders in the emerging field of integral and evolutionary spirituality, and to stand for the ultimate relevance of spiritual enlightenment in our time. Through our integrated annual cycle of programs and events as well as our award-winning publications, we are awakening, connecting, and cultivating a global movement of “Evolutionaries” — individuals who feel personally responsible for creating the future.

# About Us

Founded by spiritual leader and cultural visionary Andrew Cohen in 1988, EnlightenNext is a 501(c)(3) nonprofit organization. Based in Lenox, Massachusetts, and with centers in New York, Boston, London, Paris, Amsterdam, Frankfurt, and Copenhagen, we are a global organization with a network of members spanning twenty countries. Our flagship publication, *EnlightenNext* magazine, was first published in 1992, and today it is an award-winning semi-annual with a readership of 75,000, and editions in English, German, French, Dutch, and Spanish. In 2009, we launched the EnlightenNext Discovery Cycle, an ongoing program of events, including a month-long retreat and a forthcoming international conference, that enables individuals to directly participate in both personal and cultural evolution.

EnlightenNext is inspired and guided by the principles of Andrew Cohen’s spiritual teaching of Evolutionary Enlightenment. Connecting individual transformation with a deep sense of responsibility for our collective future, this twenty-first-century spiritual philosophy is the lifeblood of EnlightenNext’s organizational culture and all of its events, programs, and publications.

# A letter from EnlightenNext Founder Andrew Cohen



These days, just about everyone is aware that we are in the midst of what many consider to be a global crisis. Right now, we're emerging from the greatest economic downturn in seventy years, and this is happening in the context of other looming dangers—the threat of terrorism, climate change, and the destruction of our natural environment, to name just a few.

It's at times like these that our higher values are most deeply challenged, and our spiritual aspirations and ideals are put to the test. When our way of life and our fundamental sense of freedom are being threatened, human beings tend to contract—emotionally as well as philosophically and spiritually. Often our capacity to think in big ways understandably falls to one side as we focus on the survival of ourselves and those we love. And yet it is at times like these that our capacity for spiritual and philosophical vision is most urgently needed. If we lose touch with our potential for higher perspectives, we lose touch with the deeper solution to all of the challenges we are facing.

At EnlightenNext, we're committed to never letting that happen, no matter what happens to us. Our purpose—as an organization and as a movement—is to always reach for the highest perspective, for the farthest edge of our human potential, striving to bring into being the next stage in the evolution of human consciousness and culture. We recognize that the very notion of conscious evolution is a newly emerging instinct in human awareness, one that needs to be nurtured and strengthened, especially in times of crisis. The instinct to survive comes naturally to us. Since the first single-celled organism emerged around three billion years ago, living beings have been completely consumed by the necessity to survive. But the instinct to evolve, as it's just beginning to reveal itself, is very new. It's an entirely

new perspective that is emerging: an orientation to life itself that is inspired by a deep sense of responsibility for creating the future. It's a powerful source of energy and commitment that lights up our heavy hearts and clears our clouded minds.

Needless to say, if we don't find a way to overcome our collective crises and survive, then this higher evolution of consciousness will be a moot point. So we must survive—but not for the sake of survival alone. We must survive for the sake of our collective evolution, for the emergence of our as yet unmanifest higher potentials—those hidden treasures that we have yet to contribute to the larger life process in so many ways.

EnlightenNext, like almost every nonprofit organization in these turbulent times, has faced great challenges in the past year, and is continuing to adapt in order to strategically meet the changing needs and capacities of our growing movement. As we embrace the demands of both the present and the future, the newly emerging instinct to evolve is what guides our every step—a passion that comes from the depths of the human soul and the heart of Life itself, bringing with it a kind of strength that can enable us to weather any storm.

In this year's twentieth-anniversary biennial report we recognize the passion and commitment of the many individuals who have built EnlightenNext over the past two decades. It is with such vision and conviction that we now look to the future.

In the spirit,

A handwritten signature in black ink that reads "Andrew Cohen". The signature is fluid and cursive, with the first name and last name clearly distinguishable.

Andrew Cohen  
Founder

# A letter from CEO Calvin Phipps

As we mark our twenty-year anniversary, I look back with great satisfaction on our accomplishments in 2008 and 2009. Our mission—to catalyze the evolution of consciousness and culture—is particularly relevant and meaningful during these challenging and rapidly changing times. And like any growing movement, we stand on the shoulders of all the committed individuals who have helped forge our values, our vision, and the many aspects of our work over the last two decades. As we look forward to 2010 and beyond, I want to thank everyone who has contributed to our mission and, most importantly, acknowledge the commitment, passion, and hard work of our staff, volunteers, and supporters.

Just over two years ago, founder Andrew Cohen expressed his vision for how, after more than twenty years of work, EnlightenNext could now position itself as a key player in facilitating a sea-change in the spiritual and philosophical landscape at the leading edge of postmodern culture. He envisioned an annual cycle of spiritual retreats and forums where the learning and development achieved through focused and committed spiritual practice would feed a pioneering approach to cultural transformation. Each year this annual rhythm of events would build momentum, reaching for a

higher synthesis. We called this vision the EnlightenNext Discovery Cycle and it became the guiding principle and foundation for our strategic decisions in 2008 and beyond.

I am pleased to report that we made significant strides in turning this vision into a sustainable expression of our mission in 2008 and 2009, and listed below are some of our more significant milestones. Woven together, along with many more accomplishments not mentioned here, these milestones reflect our passion to respond with leadership at this pivotal time when more and more individuals are thirsting for and awakening to an emerging evolutionary worldview.

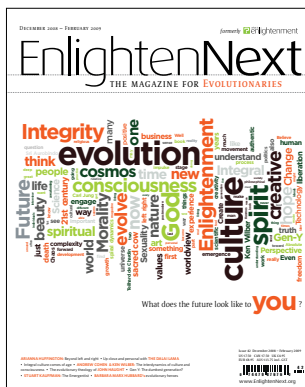


Warm regards,

Calvin Phipps  
Chief Executive Officer

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## Significant Milestones, 2008–2009



### Rebranded and expanded our flagship magazine:

In 2008, after 17 years in print, we rebranded *What is Enlightenment?* as *EnlightenNext* magazine. We started a new Dutch edition, had articles published in 6 additional languages, and went digital, with 15,000 readers

downloading our first online edition. In 2009, through a new publishing partnership, a Spanish language digital edition was launched. We were further pleased to receive top honors from the Folio Awards, the most

prestigious competition in magazine publishing, bringing home a Gold Eddie for best spiritual article and a Bronze Ozzie for best new magazine design.

## Strengthened collaborative partnerships and alliances:



Over the past several years we have continued to build on a strong foundation of relationships and partnerships within the integral and evolutionary spirituality movements. Some of our more prominent engagements over 2008 and 2009 included leading roles at the Integral Leadership in Action (ILiA) conference, the Evolutionary Leaders Forum,

and the Edinburgh Festival of Spirituality and Peace, and participation in the 2009 Parliament of the World's Religions in Australia. Andrew Cohen and Ken Wilber, having published over two dozen dialogues in *EnlightenNext* magazine, partnered up for their first virtual dialogue, attracting an audience of several thousand people.

## Increased and expanded funding:

Our fundraising efforts saw a significant 50 percent increase from \$1.0M raised in 2007 to \$1.5M in 2008. And in 2009, we were able to hold steady and match our \$1.5M 2008 fundraising

target, a result of the commitment and generosity of our many supporters. One of the highlights was a grassroots led, 24-hour global meditation marathon, which raised \$50K.



## Built organizational capacity:

In 2008, we invested \$500K of our long-term investments in capacity-building initiatives for key departments, for senior management, and to strengthen the role of the board. We built upon this momentum through timely pro-bono services from expert consultants, each of whom provided critical guidance

and training, enabling us to meet our operational goals for the year. And we couldn't have done this without the hard work of over 40 dedicated staff and volunteer support that totaled more than 14,650 hours in 2008 and 13,600 hours in 2009, and continued support from our partners, advisors, and donors.

## Expanded our reach through virtual events:



While we have worked with groups of individuals through conference calls and online broadcasts for years, our ability to engage virtually with large numbers of people took a leap in May 2008 when 10,000 Evolutionaries in 120 countries registered to tune

in to our 6-hour webcast, *Changing the World from the Inside Out*. In 2009, following the *Being & Becoming Retreat*, we reframed our existing virtual workshops into structured monthly events. These dynamic forums have become a major

touchstone and opportunity for individuals around the world to deepen their understanding of Evolutionary Enlightenment and evolve together with others through sustained participation in the *EnlightenNext Discovery Cycle*.

## Launched the EnlightenNext Being & Becoming Retreat:

In August 2009 we were thrilled to inaugurate the *EnlightenNext Discovery Cycle* with the first *Being & Becoming Retreat*, led by Andrew Cohen. This 20-day, two-part retreat gave over 300 international participants the opportunity to engage with the spiritual philosophy and perspective of Evolutionary Enlightenment through daily

in-depth instruction and discussion with Cohen. During the first 10 days, participants immersed themselves in *Being*: meditation and contemplation. During the following 10 days, senior students led participants through focused group discussions as they explored *Becoming*: a life aligned with the spiritual impulse.



## Secured sponsorship for *EnlightenNext* magazine:



In 2009, in response to the rapidly changing media landscape, the Board of Directors mandated the development of a new publishing model. As a result, we sought sponsorship and were very fortunate to gain the financial support of our first sponsor, Richard F. Schaden. An important element of this new strategic approach was bringing

together two like-minded organizations, Good Media and Big Think, in a strong partnership to support the launch of Mr. Schaden's initiative, *Beyond the Edge*. This partnership has also amplified our reach, enabling us to bring the spiritually charged, evolutionary perspective of the magazine to a much wider audience.



## Finance Report, 2008 & 2009

Over the years of 2008 and 2009, we continued to implement policies and initiatives which reflect our greatest strength—the ability to learn quickly and to creatively adapt to a shifting economy while consistently refining our mission. Improved financial transparency, significantly upgraded reporting systems, and weekly cash-flow-forecasting abilities strengthened Board oversight and empowered senior management to more clearly frame strategic pathways.

“We continued to implement policies and initiatives which reflect our greatest strength—the ability to learn quickly and to creatively adapt.”

Sylvia Smetana

In brief, we completed 2007 with a financial surplus of \$99,364. In 2008, this surplus position was strategically and intentionally leveraged as the Board of Directors directed the investment of \$500,000 in cash reserves to build capacity within the organization. This investment included additional staff, training, technology and systems development, and infrastructure improvements. As a result, the 2008 year-end financial statement reflected an accrued deficit of \$345,073.

While most nonprofits saw dramatic declines in philanthropic support in 2009, through the commitment of donors to our mission we received contributions of \$1.5M—equaling what we received in 2008. The economic recession brought challenges on other fronts. Activity income—from retreats to magazine sales to educational courses—decreased as the year unfolded. We creatively met these challenges with focused management by cutting costs, reducing operating expenses, renegotiating contracts and, unfortunately, some staff layoffs. At this writing, we anticipate that on both a cash and accrual basis, our financial statement will significantly improve in 2009.

The table on the following page presents the Financial Report for 2008. These numbers have been taken from our audited financial statements. A complete copy of the audit is available upon request. The Financial Report for 2009 will be included in this report upon completion of the audit.

For more information, please don't hesitate to contact us.

Warm regards,

Sylvia Smetana  
Director of Finance

# Statement of Financial Position 2008

ASSETS	
Current Assets	\$1,113,327
Long-term Investments	\$831,487
Property & Equipment	\$4,978,530
<b>Total Assets</b>	<b>\$6,923,344</b>

LIABILITIES	
Total Current Liabilities	\$505,571
Capital Lease Obligations	\$21,286
Long-term Debt	\$1,138,777
Unrestricted Net Assets	\$5,221,338
Temporarily Restricted Net Assets	\$36,372
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$6,923,344</b>

# Statement of Activities 2008

REVENUE	
Donations & Grants	\$1,564,077
Publications	\$542,817
Other Programs, Investments, Business & Other	\$1,084,460
<b>Total Revenues</b>	<b>\$3,191,354</b>

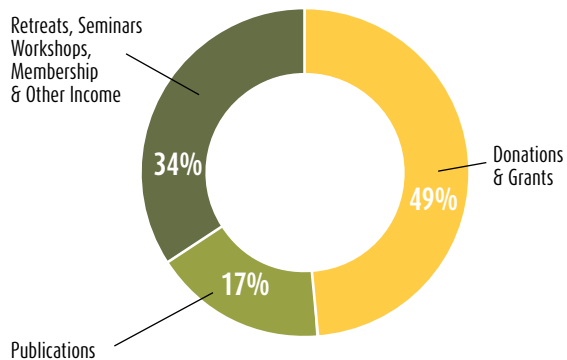
  

EXPENSES	
Program Services	\$2,594,838
Management & Administration	\$665,954
Development	\$275,635
<b>Total Expenses</b>	<b>\$3,536,427</b>

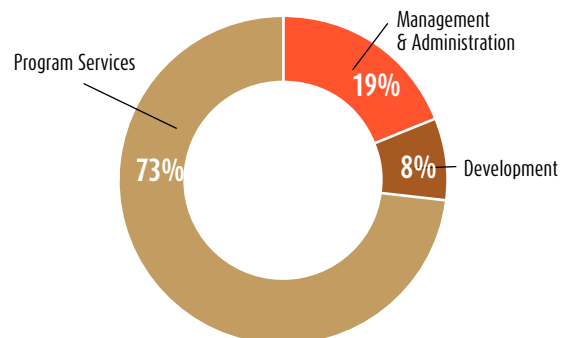
  

CHANGE IN NET ASSETS	
Unrestricted	\$(332,956)
Temporarily Restricted	\$(12,117)
Net Assets, Beginning of 2008	\$5,602,783
Net Assets, End of 2008	\$5,257,710

## REVENUE



## EXPENSES



# EnlightenNext Statement of Financial Position 2009

ASSETS	
Current Assets	\$1,809,575
Investments	\$524,088
Property & Equipment	\$4,789,442
<b>Total Assets</b>	<b>\$7,123,105</b>

LIABILITIES	
Total Current Liabilities	\$1,006,000
Capital Lease Obligations	\$40,005
Long-term Debt	\$1,082,199
Unrestricted Net Assets	\$4,600,822
Temporarily Restricted Net Assets	\$394,079
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$7,123,105</b>

# EnlightenNext Statement of Activities 2009

REVENUE	
Donations & Grants	\$1,941,055
Publications	\$206,691
Other Programs, Investments, Business & Other	\$1,224,683
<b>Total Revenues</b>	<b>\$3,372,429</b>

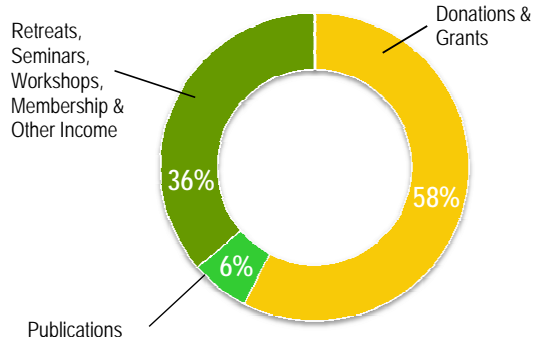
  

EXPENSES	
Program Services	\$2,503,633
Management & Administration	\$675,014
Development	\$456,591
<b>Total Expenses</b>	<b>\$3,635,238</b>

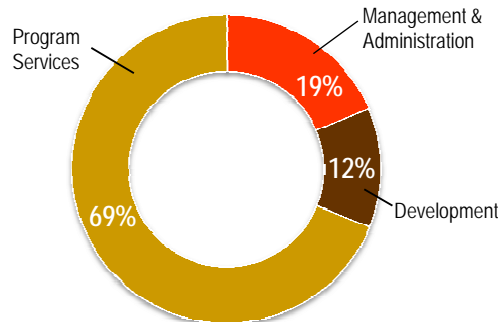
  

CHANGE IN NET ASSETS	
Unrestricted	\$(620,516)
Temporarily Restricted	\$357,707
Net Assets, Beginning of 2009	\$5,257,710
Net Assets, End of 2009	\$4,994,901

## REVENUE



## EXPENSES



# 20 Year Tribute to the Makers of a Movement

In 2008, we are proud that EnlightenNext was able to mark its twenty-year anniversary. Like most mission driven organizations, EnlightenNext has been built on the dedication of a small number of highly inspired and motivated individuals. And it is no small feat for any such organization to stand the test of time and go from strength to strength over ten, fifteen, twenty years.

Over the past two decades we have journeyed together with many lasting friends who have steadfastly supported EnlightenNext's work in a myriad of ways. Without their commitment of spirit, passion, time, and

support, we would not be where we are today.

To celebrate our twentieth anniversary, we have produced this tribute to wholeheartedly thank each and every individual who has helped build EnlightenNext. While we tried to contact as many of you as possible to be included, we were unable to reach everyone. Hence, this tribute includes and extends beyond these two pages to all of the hundreds of other close friends who have been formative contributors to the success of EnlightenNext and its mission to effect meaningful and lasting cultural change.

## With our many thanks for your generosity of heart, time, and spirit:

Mary Adams  
Mary Acton Adams  
Ravi Agarwal  
Aharon Alexandrovich  
Eric Allodi  
Jeff Alpert  
Kenzo An  
Kirsten Andersen  
Roberta Anderson  
Lisa Andrews  
Eirin Annamo  
Alka Arora  
Rick Asherson  
Rivka Attal  
Peter Bampton  
Cynthia Bampton  
Peter Bastian  
Olga-Marie Bastian Stakemann  
Kathy Bayer

Jeremy Beckett  
Jeff Bellsey  
Ronnit Bendavid-Val  
Ros Bennett  
Mieke Bennink  
Diane Bensel  
Ellen Berg  
Trix Berkhof  
Warren Berland  
Wren Bernstein  
Jon Bertelsen  
Carl Binder  
Jeff Bitzer  
Mags Blackwell  
Marion Blake  
Sharon Block  
Kimberly Blozie  
Pia Bossi  
Steve Brett

Christiana Briddell  
Nisha Brouns  
Annie Brown  
Patrick Bryson  
Susan Buchanan  
Graeme Burn  
Linda Burn  
Dan Capone  
Annica Carlmark  
Jeff Carreira  
Danielle Castronis  
Megan Cater  
Sally Chapman  
Caroline Chauveaux  
Charlie Chavarria  
Yael Cherniak  
Hope Cohen  
Peter Connor  
Tabitha Cooper

Sebastian Cox  
Ellen Daly  
Nancy Daly  
Tineke de Boer  
Isabelle de Geofroy  
Dineke de Jong  
Elizabeth Debold  
Ross Deighton  
Rosa Claire Deteve  
Jason DiTullio  
Linda DiTullio  
Morgan Dix  
Sissel Doerum  
Alberta Donlan  
Nick Drummond  
Ruth Drysale  
Stuart Dunbar  
Neil Duncan  
Chris Duros

Mike Dutka	Anand Iyengar	Faheem Nusrat	Nelleke Schuur
Andrea Eagles	Laura Jackson	Rory O'Conner	Rinaldo Seman
Amy Edelstein	Monique Jaminé	Mattias Ohlson	Gerard Senehi
Mikael Ek	Emilie Jarrett	Susan Olshuff	Nathalie Serin
Trudy Enloe	Lonny Jarrett	Koos Palmboom	James Sheahan
Tim Evans	Astrid Johnson	Mariken Palmboom	Kirstie Simson
Vibeke Evenhuis	Jean-michel Joulie	Loring Palmer	Sylvia Smetana
Melisah Feeney	Katrin Karneth	Chris Parish	Alan Smith
Jeff Feldman	Steffan Karneth	Dana Pasila	Cathy Snow
Caragh Filose	Esther Kassovicz	Jody Paterson	Jesper Lennart Sorensen
Dan Findlay	Mike Kauschke	Silvia Pavani	Shelley Souza
Mark Flashen	Renata Keller	Justin Peach	Diana Spiegel
Kate Fleming	Arjan Kindermans	Marc Pell	James Spiegel
Martin Fluri	Andra Kins	Dave Pendle	Rod Stanbrook
Judy Fox	Imants Kins	Kyrsten Perry	Tom Steininger
Peter Frederiksen	Richard Klein	Marion Peterson	Geesje Stroo
Ann-Mari Freebairn	Jared Koch	Calvin Phipps	Rod Sugden
Gudrun Frick	Vanessa Koenig	Carter Phipps	Sylvia Tafrá
Linda Fry	Margreet Koostra	Kelly Phipps	Petra Tak
Judy Garrett	Phyllis Kornfeld	Daniel Piatek	Rodrigo Tarraza
Willa Geertsema	Ines Walker	Sri Pingali	Barbara Terres
Jacqueline Gerente	David Leckenby	Joel Pitney	Yael Treidel
Joe Gifford	Lysander LeCoultré	Reid Pitney Higginson	Sarah Troisi
Janice Girardi	Christopher Liddle	Irene Poelert	Khin Tye
Ruth Golan	Didier Lucotte	Tiffany Pollard	Jill Uchiyama
Dave Gold	Blake Ludwig	Marlene Potthoff	Meredith Urie
Tim Gordon	Sandra MacDonald	Piotr Przygocka	Hans van Dalsum
Kona Goulet	Fred Macri	Carol Ann Raphael	Caroline van Veggel
Thomas Greinke	Luca Maddalena	Patricia Redenbaugh	Rob van Vliet
Sari Grossman	Bill Madden	Jane Riddiford	Josphine van den Bogaard
Gabriele Grunow	Anna Malik	Mo Riddiford	Lovena Vencataktisten
Margaret Gubbins	Axel Malik	Sara Riley	Bob Voss
Rosemarie Guilbert	Holly Mandel	Brian Rittenhouse	Burt Wadman
Christine Guinebretiere	Alison Manning	Linus Roache	Barbara Waldorf
Steve Haase	Tim Mansfield	Ross Robertson	Stina Weber
Craig Hamilton	Gail Margulis	Don Robitaille	Sally Wheildon
Liselotte Hansson	Jonathon Martin	Will Rogers	Debbie Wilson
Laura Hartzell	Jeanine McMahon	Sam Rosen	Felix Wittwer
Lisa Haskins	Ereni Mendrinós	Brad Roth	Michael Wombacher
Jorin Hawley	Ana Miller	Magali Rowan	Danielle Wright
Robert Heinzman	Katherine Miller	Francesca Ruscioni	Ingrid Yngstrom
Cristi Heisterkamp	Elisa Mishory	Julia Sati	Carin Yungman
Michelle Hemingway	Lynn Montgomery	Torbjorn Saw	
Terri Hinton	Igal Moria	Elaine Schein	<i>Note: Our thanks to many</i>
Melissa Hoffman	Timothy Murphy	Amber Schey	<i>others we could not contact</i>
Liesbeth Hoogeveen	Uli Nagel	Eb Schmidt	<i>or inadvertently left out.</i>
Andrea Hurley	Tabrez Niazi	Nena Schmidt	
Tom Huston	Marie Louise Nielsen	Jacob Schou	
Prema Irelan	Aterah Nusrat	Eva Schuster	

# Global Milestones: 1986–2009

**1986**

- EnlightenNext founder Andrew Cohen begins teaching.

**1988**

- Cohen founds EnlightenNext to support his teaching work and the movement growing out of it under its original name: Moksha Foundation.

**1989**

- Cohen publishes his first book, *My Master is Myself*, a biographical account of his spiritual awakening in 1986. It is the first of 16 books over 15 years, with translations into 11 languages.

**1990**

- First 1-month spiritual retreat in India, creating a tradition of annual international retreats.

**1991**

- *Enlightenment Is a Secret* is published, the first compilation of Cohen's original teachings of enlightenment.

**1992**

- *What Is Enlightenment? (WIE)* magazine is launched as a newsletter to promote inquiry into today's most important spiritual questions.
- EnlightenNext Holland opens its first center in Amsterdam.

**1993**

- EnlightenNext England opens its first center in London.

**1995**

- EnlightenNext Germany opens its first center in Cologne.

**1996**

- The World Center, a 220-acre residential retreat and administrative center, is established in Lenox, Massachusetts.

**1997**

- German edition of *WIE* launched in partnership with a leading German spiritual magazine, Info3.

**1998**

- U.S. version of *WIE* grows to 196 pages with 50,000 readers.

**2000**

- *Embracing Heaven & Earth* is published, distilling Cohen's five tenets of a liberated perspective on life.
- *WIE* wins Folio Golden Eddie award for best spiritual magazine.

2008



2006



2004



2002



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# A Revolution in Consciousness & Culture

## 2001

- July 30th marks a major breakthrough in Cohen's teaching work with his closest students, and is now celebrated by the global EnlightenNext movement as an annual holiday.

## 2002

- *Living Enlightenment: A Call for Evolution Beyond Ego* is published, further elucidating Cohen's evolving teachings and exploring the cultural significance of enlightenment for the 21st century.
- Practitioner membership program launches and eventually grows to over 1,100 people.

## 2003

- EnlightenNext France opens its first center in Paris.

## 2004

- The London Center, a five-story, state-of-the-art, green building, opens in Islington.
- Danish Center opens in Copenhagen.
- French edition of *WIE* is launched.
- Voices from the Edge international speakers' series launched, hosting 43 events over 3 years, including Nobel nominees, scientists, cultural critics, and other leading thinkers.
- Cohen invited to speak at the Parliament of the World's Religions in Barcelona, Spain.

## 2005

- November 25th, Declaration Day. Cohen announces significant strides made in the development of his student body and initiates a new phase of broader cultural engagement for EnlightenNext.

## 2006

- First certification program for teachers of Evolutionary Enlightenment launched.
- *WIE.org* wins Webby Award for best spiritual website.

## 2007

- *WIE.org* wins second Webby Award for best spiritual website.

## 2008

- Relaunch of *WIE* as *EnlightenNext* magazine.
- 10,000 people identify themselves as "Evolutionaries" in appreciation of EnlightenNext's mission.

## 2009

- Launch of the Discovery Cycle with the first Being & Becoming Retreat.
- Dutch magazine and Spanish website launched.
- Magazine moves to sponsorship model. Awarded Gold and Bronze Folio awards for design and content.



# Meet Four of Our Patrons & Donors



## Melissa Hoffman

*"I support EnlightenNext for three main reasons: (1) EnlightenNext doesn't just problem solve or fix symptoms, it creates a new orientation for action by initiating transformation at the most fundamental level, (2) I value the integrity of the founder and the intelligence of the staff, and (3) as a donor, I have the opportunity to facilitate an original cultural movement that has the potential to leverage more qualitative change than any other cause I have encountered."*

Melissa is the founder and president of the nonprofit Living Future Foundation, and director of Teal Farm in Vermont. Inspired by EnlightenNext, she established Living Future and Teal Farm, a 1300-acre development that integrates a multi-source renewable energy system, the largest permaculture orchard in the US, green architecture, and innovative interior space design. Melissa previously worked at the *Christian Science Monitor*—an outgrowth of her religious upbringing. She discovered Evolutionary Enlightenment in 1997, and valued how it combined a direct connection with the spiritual dimension of life with a passion for new and tangible expressions of our higher potential in the world. Melissa contributed on the editorial team of *EnlightenNext* magazine in 2000, and for the past three years has served on the EnlightenNext Board of Directors.



## Gerard Senehi

*"I give to a lot of causes for different reasons, but I primarily support EnlightenNext because I think its work is so important. We don't have a contemporary way of understanding our human purpose—to connect to who we are at the deepest level and to why we are here, and that's an essential need. I think EnlightenNext is bringing out this very real and concrete connection with purpose, and everything stems from that."*

From an early age, Gerard had a deep interest in pursuing truth and an innate curiosity in the paranormal. Based on these passions, he developed his career as a mentalist and international performer who creates for his audiences an atmosphere of suspended ideas and curiosity about the nature of reality. Through his work as "The Experimentalist" he has connected with highly influential individuals. Audiences have included H.R.H. Prince Andrew, Kofi Annan, Sir Sean Connery, Deepak Chopra, Time Inc., and IBM. In 1987, Gerard discovered Evolutionary Enlightenment and resonated with its contemporary philosophical and experiential framework for understanding our deepest identity and human purpose.

Over the course of twenty years, Gerard has supported EnlightenNext, both financially and as a public ambassador, championing its mission to enable people to directly experience and apply a concrete connection between human purpose and social change. Gerard also serves on the board of the Source of Synergy Foundation and various other initiatives that aim to revolutionize the leading edge of philanthropic culture.



## Linus Roache

*"It is no small thing to find a bigger context for your own life. It not only gives an understanding of meaning and purpose but it also transforms the way you relate to everything. Acting was my vocation and my passion and it still remains an art that I love and in which I continue to pursue perfection. But I am clear now that evolving consciousness is where the creative action really is, and that it's up to me and all of us to create the radical new culture for humanity that's so desperately needed in the world today. That's why I give both my time and financial support to EnlightenNext."*

Perhaps more widely recognised as District Attorney Michael "Mike" Cutter in the popular U.S. television series *Law & Order*, Linus Roache has led a successful acting career for over twenty-five years on TV, the stage, and the big screen. His list of achievements includes awards and nominations for best actor and best supporting actor, as well as a Golden Globe nomination for his portrayal of Robert Kennedy in the FX television film *RFK*.

Linus has consistently given to charitable causes throughout his career but often felt they were only able to address part of a larger problem. In his early thirties, as he searched for more meaning and purpose in his life, he came across Evolutionary Enlightenment. Fifteen years later, Linus continues to support EnlightenNext because of the transformative potential it offers to deepen the alignment between our spiritual beliefs and the way we actually live our lives.



## Judy Fox

*"I give because I feel the work that EnlightenNext is doing is the most important work on the planet. Over the past twenty-three years, I have seen how the organization, the magazine, and the people associated with EnlightenNext have all developed. I have been very fortunate in my life to have been given a trust fund by my grandfather, and I always wanted to give it to something that I felt was really worthy. I am so grateful that I have been able to give to, and support, that which I cherish the most. The giving itself is so rewarding and precious."*

Judy has been a spiritual aspirant for much of her life and has contributed her time and support to EnlightenNext for over twenty-three years. In 1976, she studied Theravada Buddhism and trained to become a meditation teacher. This was at a time when many Westerners had abandoned occidental religious traditions in search of a new spiritual ground in the ancient enlightenment traditions of the East. However, like many of her spiritual contemporaries, Judy was becoming disillusioned with the unrealized potential of the spiritual life. This soon changed after she met Andrew Cohen in the fall of 1986. She deeply appreciated what she found in Cohen, an unusual depth of integrity and spiritual awareness. Judy recognized that Cohen's emerging teaching of Evolutionary Enlightenment was more significant than just as a transformative teaching for the individual. It offered a higher potential for our shared culture, and this is why she has continued to support it more than two decades.

# A BIG Thank You to Our Donors

With heartfelt appreciation, I want to thank all of our donors from 2008 and 2009, many of whom have generously supported EnlightenNext for several years, and some for decades. Such committed support has been a bedrock for EnlightenNext. I would also like to warmly welcome over 600 new donors who have joined us in the past two years. With so many new donors supporting our mission, I am encouraged that more and more people are being inspired by and responding to EnlightenNext's work in catalyzing the evolution of consciousness and culture.

I would also like to offer a special thanks to over 800 donors who responded to our first volunteer-led 24-hour meditation marathon appeal in December 2009. This helped raise \$50,000 for EnlightenNext. And finally, a big thank you

to all of our volunteers who have supported us both creatively and practically over the years. We can't do this alone, and I look forward to working together to achieve another successful fundraising year in 2010.

With sincere thanks,



Kona Goulet  
Director of Development  
EnlightenNext



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Note: Our thanks, and apologies to anyone we inadvertently left out. We will publish an addendum in our next report, so please contact us if you wish to be included.



## A note from Tracy Gary on Legacy Giving

“Designating EnlightenNext as the beneficiary of your trust, life insurance, or retirement assets can provide a stunning way for us all to cocreate our future.”

Tracy Gary

In the summer of 2009, I attended my first EnlightenNext Being & Becoming Retreat, and after ten days of in-depth community engagement and exposure to the framework offered for shifting ourselves and our culture, I was very moved and wanted to propel more impact. I wanted to give back to the organization that helped make this transformational shift possible. In answer to the call, “What more might I do as a catalyst?,” I pledged to give 10 percent of my legacy to EnlightenNext.

Both before and after that time, I have met many passionate EnlightenNext volunteers, staff, and donors. Worldwide, this pool of extraordinary and compassionate leaders gives so much to help move EnlightenNext’s mission forward. I have recently learned, however, that only a handful of individuals have considered how to sustain their giving into the future, long after they are gone. A legacy gift ensures that your regular donations can be sustained. Legacy gifts, which can be pledged in your will or by designating EnlightenNext as the beneficiary of your trust, life insurance, or retirement assets (or some of your creative assets, such as art or the rights to royalties from your books) can provide a stunning way for us all to indeed “co-create our future.”

It is my hope, and EnlightenNext’s goal, that this year, 100 percent of all the volunteers, staff, and longtime donors who are committed to our shared vision for a higher emergence in consciousness and culture make a 5- to 10-percent legacy pledge to sustain EnlightenNext far into the future. May I suggest you join me and give ten times more than your average annual gift and designate this in your will or documents. This way, the seeds of your investments will be with our growth and innovations forever.

Here’s my gratitude and invitation to join me in a great legacy leap forward.

Philanthropic Advisor

*Tracy Gary advises donors, foundations, financial service organizations, and nonprofits, and is the author of Inspired Philanthropy: Your Step-by-Step Guide to Creating a Giving Plan and Leaving a Legacy (2007).*

For more information on establishing your Legacy Gift with EnlightenNext, please contact Laura Hartzell, Assistant Director of Development, at +1 (413) 637-6052 or by email at [lhartzell@enlightennext.org](mailto:lhartzell@enlightennext.org).

# Other Ways to Support EnlightenNext



## Annual Gifts

A donation made each year, as well as a donation committed over several years, are key for sustaining EnlightenNext's mission. Gifts are tax deductible to the fullest extent allowable by law. Please donate online at [enlightennext.org/donate](http://enlightennext.org/donate) or call +1 (413) 637-6000. If you wish to speak with someone about making a significant gift, please call Kona Goulet, Director of Development, with questions or for more information at +1 (413) 637-6037, or email [kgoulet@enlightennext.org](mailto:kgoulet@enlightennext.org).



## Monthly Giving

A monthly donation provides critical sustaining support. Your monthly gift can be automatically transferred directly from your bank account or credit card or, if you prefer, paid by check.



## Gifts of Stock

Receive a charitable deduction for the full fair market value of your gift to EnlightenNext, along with an exemption from capital gains tax, on shares you have owned for at least one year (subject to legal limits).



## Foundations & Corporate Support

Join our group of foundation and corporate donors.



## Honorary or Memorial Giving

Celebrate the lives and achievements of special individuals by making gifts in their honor or memory.



## Professional partnerships

Would you like to contribute to the EnlightenNext mission while finding new creative expression for your work? We are constantly exploring creative pro-bono partnerships in communications, media, events, marketing, technology systems, and other dimensions critical to the development of our nonprofit work.



## Sponsorship

Sponsorship is a creative collaboration, providing you the opportunity to reach our select audience of thought leaders, spiritual sophisticates, and aspiring change agents, while supporting our mission. Working collaboratively with the EnlightenNext team and its creative partners is a great way to make an announcement, further a cause, or launch a significant project or initiative.

For more information, please contact Laura Hartzell, Assistant Director of Development, at +1 (413) 637-6052 or by email at [lhartzell@enlightennext.org](mailto:lhartzell@enlightennext.org).

# Board of Directors



**Andrew Cohen** is a spiritual teacher, cultural critic, revolutionary idealist, Founder of EnlightenNext and Chairman of its board of directors, and Editor in Chief of its flagship publication, *EnlightenNext* magazine. Cohen is widely recognized for his original contribution to the emerging field of evolutionary spirituality through his unique teachings of Evolutionary Enlightenment.



**Charles Chavarria** is the Chair of the Board's Strategic Planning Committee. A practicing attorney specializing in corporate and business law, he holds degrees from the U.S. Naval Academy, the Massachusetts Institute of Technology, the Houston Bar Association, and the University of Houston Law Center. Chavarria also serves on the Board of Directors of several corporate entities.



**Amy Edelstein** is Executive Assistant to Andrew Cohen and Secretary of the Board of Directors. With Cohen since 1986, she has served as a senior editor to *EnlightenNext* magazine and as Communications Director, and more recently has been a key contributor to dynamic governance and organizational systems within the organization.



**David Gold** serves as Chair of the Board's Development Committee. A trial lawyer for fifteen years, he was the founding partner of Gold, Khourey, and Turak. Gold also studied with West Virginia Zen teacher Richard Rose, and wrote about his experiences in his book, *After the Absolute*. He is founder and principal of several businesses in North Carolina.



**Melissa Hoffman** is the founder and president of the nonprofit Living Future Foundation and director of Teal Farm in Huntington, Vermont, a utopian 1,300-acre development that integrates a multi-source renewable energy system, the largest permaculture orchard in the country, and green architecture. Hoffman has also been a staff editor for *EnlightenNext* magazine.



**Chris Parish** is Managing Director of EnlightenNext in London. A serious spiritual practitioner for thirty-five years, Parish has been studying Evolutionary Enlightenment with Cohen since 1986. He has directed EnlightenNext centers in Holland, Germany, and Australia, and pioneered Enlightened Communication, a unique art and science of dialogue beyond ego.



**Calvin Phipps** is Chief Executive Officer. During his eighteen years with EnlightenNext, Phipps has been committed to creating a world-class organization based on the principles of Evolutionary Enlightenment. Prior to becoming CEO, he held several other roles, including Director of Operations, Marketing Director, and Director of Membership Services.



**Carter Phipps** is Executive Editor of *EnlightenNext* magazine and has been a pioneer in EnlightenNext's work in cultural evolution for over eighteen years. His areas of expertise range from politics to science and technology to metaphysics and the history of evolutionary theory. Phipps is currently working on his first book.



**Bob Voss, PhD**, is Chief Operating Officer and has worked for over twenty years with Cohen to help develop the mission of EnlightenNext. Voss earned his doctorate in ecology from the University of Massachusetts and has used his knowledge of systems ecology to facilitate an integrated organization, including developing the Board of Directors, establishing strong infrastructure, and creating new management structures.

# The EnlightenNext Discovery Cycle



The EnlightenNext Discovery Cycle is an opportunity to personally participate in the evolution of humanity and the transformation of our consciousness and culture. Organized around two major annual events—the Being and Becoming Retreat and the Conference for Evolutionaries—this dynamic, collective, continuously evolving process enables everyone who is interested in changing the world to deeply align with, and ongoingly contribute to, humanity’s larger evolutionary journey.

All of EnlightenNext’s programs are connected through the Discovery Cycle—an integrated developmental path and practice that is designed to demonstrate how the

evolution of our interiors affects the evolution of the exterior, and vice versa. In the biggest way we know how, we’re creating environments for participants to really begin to feel, see, and know the nature of consciousness when it is at rest, the nature of consciousness when it is surging forward into the future, and the thrill of a collective inquiry that is truly *going* somewhere. We’re trying to make sense out of life in the deepest way possible, and the purpose of the EnlightenNext Discovery Cycle is to engage participants in developing and enacting new human possibilities, starting with themselves.

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# EnlightenNext®

## A Twenty-Year Tribute

Biennial Report 2008–2009



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